physical activity inquiry, the connection between physical activity and food intake.

Results The overweight prevalence was 7.1% and that of obesity 12.2%. The overweight and obese children, as compared to the normal weight ones eat, daily, sweets (57.7%, 62.1% vs. 12.3%), soft drinks (25.9%, 39.9% vs. 5.2%), fast-food (22.8%, 36.7% vs. 9.4%), meat products (54.6%, 76.1% vs. 43.8%), fruits (16.8%, 7.3% vs. 48.5%), vegetables (41.3%, 13.9% vs. 84.5%), cereals (31.1%, 24.7% vs. 49.8%), milk products (18.1%, 32.2% vs. 62.3%), 54.7% of the overweight children and 60.1% of the obese do not perform any physical activity in their spare time, as compared to the normal weight (29.8%). The food consumption while watching TV or playing on the computer was associated with overweight and obesity in children.

Conclusions Following the nutritional and physical activity investigation in the school children, I noticed an alimentary abuse, both quantitative and qualitative, associated with a physical activity decrease.

THE GROWTH AND NUTRITIONAL STATUS AMONG SCHOOL CHILDREN IN NOVI SAD IN SCHOOL YEAR 2010/2011

Aim To examine physical growth and nutritional status of school children in Novi Sad, during the school year 2010/2011 and determine differences in relation to primary and secondary school children.

Methods On the medical examination of school children aged 7–14 (primary school) and 15–19 (secondary school) in Novi Sad we registered the total number of children: with normal weight (from –1.5SD to +1.5SD), tall (1.5SD to +3SD); of average height (from –1.5SD to +1.5SD), obese (1.5SD to 3SD) and short children (–2SD, –3SD) (nomogram provided by Vukovic).

Results From the total number of the enrolled pupils (n=40861) we have examined 37.25% (n=15522): there were 12783 (33.98%) of average height, 2325 (15.27%) tall pupils and low height pupils 114 (0.75%); 11990 (78.77%) of well-nourished, obese 2404 (15.79%) and underweight children 828 (5.44%). After comparing the data from primary and secondary schools, a statistically significant difference, considering a total number of tall, short, obese, and thin children. The anthropometric data at birth, 1, 4, 7, 10, 18, 36 months-old and investigation time in BF was compared to those in FF.

Conclusion Infant feeding choices may have gender effect on growth during infancy. When we evaluate infant growth, we should consider not only infant feeding choices, but also gender, birth weight and prepregnancy BW.

WEIGHTING THE FACTORS ASSOCIATED WITH CHILDREN OBESITY: AN INTERNATIONAL PERSPECTIVE TOWARD AN UNIFIED MODEL

Beside genetic predisposition, several factors have been proposed to promote overweight and eventually obesity in children, from the socio- and built- environment down to behavioural attitudes (Bouchard, 2007). How this model is shared by different cultural settings is however unclear and less investigated.

Using a unified protocol for data collection, a cross-sectional study has been performed on 960 children in India, Italy, Germany, France, UK, Argentina, Mexico and Brazil. Children CDC z-scores for BMI have been evaluated in association with several known factors influencing overweight and obesity (maternal and neonatal aspects, socio-economic familiar status, BMI of parents, physical activity, nutrition habits, screen activities). Based on a random-effect mixed effect model and the Kullback-Leibler Entropy Measure, the capability to explain variability in BMI of such factors has been computed. Percentages of explained variation are given as follows: India 41.4%, Italy 46.6%, Germany 65.6%, France 52.3%, UK 70.1%, Argentina 62.3%, Brazil 59.7%, Mexico 58.2%. Capability of proposed factors to capture variability in BMI is significantly higher in UK (p=0.03) than in other countries, being significantly lower in an emerging country like India (p=0.042). These results may suggest that more intense research should be specifically targeted to capture risk factors which are specific for that given cultural setting in addition to the general ones.

EARLY FORMULA FEEDING PRACTICES AND THEIR POTENTIAL CONTRIBUTION TO LATER OBESITY RISK

Background and Aims Early feeding practices, including early introduction to solid foods and overfeeding, are known risk factors for childhood obesity. This study aimed to assess maternal formula feeding practices and infant formula feeding patterns, factors that are known to potentially contribute to later obesity risk.

Methods This Irish prospective observational study involved the recruitment and follow-up of 450 eligible mother-infant pairs to 6 weeks postpartum. Data related to formula milk consumption patterns, formula type/brand changing, additions of solids to bottle