
The protein of Sunshine Glaxo

forms in the stomach a fine feasily digested curd, comparable in every vital-respect with that of human milk.

The fat of Sunshine Glaxo

is present in no greater amount than the infant can assimilate readily. With many milk foods there is a risk of an excess of fat draining the infant organism of essential body-building salts. This risk is entirely absent when Sunshine Glaxo is used.

The carbohydrate of Sunshine Glaxo

is lactose only, no foreign sugar or starch being used in its manufacture.

The mineral content

of Sunshine Glaxo is adjusted, particularly in regard to iron.

SUNSHINE GLAXO WITH ADDED VITAMIN D

BETTER MILK FOR BABIES

FACTS ABOUT
LACTOGEN
Vitamins
and
Minerals

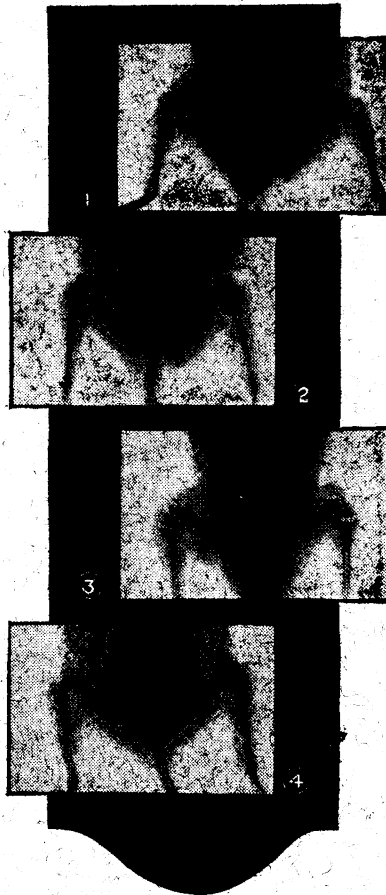
To fulfil the requirements of the rapidly growing child an adequate supply of vitamins and mineral salts must be provided.

Milk furnishes a sufficiency of these essentials, and in Lactogen their complete conservation is effected.

For the final desiccation of the modified fresh milk the roller process is employed. The heat applied is thus reduced to a minimum and the exposure confined to a matter of seconds.

Lactogen provides a full complement of mineral salts in organic combination, together with the adequate vitamin allowance. It is a complete and balanced diet furnishing the infant with every essential necessary for good health and normal development.

Lactogen is neither a new nor untried product. First introduced in Australia, it has for many years enjoyed a large sale in overseas countries.



- 1 Rickets (faulty bone development) induced by a deficient diet. Rat A.
- 2 Recovery in the same rat after Lactogen feeding for 14 days. Rat A.
- 3 Rickets (faulty bone development) induced by a deficient diet. Rat B.
- 4 Recovery in the same rat after Lactogen feeding for 14 days. Rat B.

—showing that the antirachitic factor is present in Lactogen in full prophylactic amount.

Free Samples with detailed descriptive literature will be sent to any member of the Medical Profession, upon request.

Lactogen Bureau (Dept. AWS), Nestle and Anglo-Swiss Condensed Milk Co., 6 & 8, Bastion St., London, E.C.3.

Lactogen is prepared in England by Nestle's—famous for more than fifty years for the purity of their milk products—from the pure, fresh milk of specially selected herds, grazing on picked English farms.