

ARCHIVES NAME IN CAPITALS 1980

A Trufood Product of Repute

HIGH PROTEIN FOOD **"PROSOL" Brand**

To meet the dietary requirements in the treatment of Coeliac Disease, Sprue and other conditions where A HIGH PROTEIN/LOW FAT DIET IS INDICATED.

"Prosol" Brand High Protein Food presents the notably high content of 63% first class protein with the low fat content of 1%.

Protein/Fat/Carbohydrate Ratio

1.0 : 0.02 : 0.42

1 OZ. OF POWDER CONTAINS

Vitamin B1 (<i>Thiamine Hydrochloride</i>)	0.25 mg.
Vitamin B2 (<i>Riboflavin</i>)	0.375 mg.
Nicotinic Acid 2.5 mg.	Calcium 235 mg.
Phosphorus 250 mg.	

Fuller details supplied on request to:

TRUFOOD LIMITED (Dept. A D C 5),
REBINGTON, WIRRAL, CHESHIRE



“And this, my dear, is Grandfather”

GRANDFATHER was four years old. Queen Victoria was 68. Grandfather had decided he would become another General Gordon — funny how he got into the insurance business. Röntgen had yet to discover the X-ray. But babies were being fed on M.O.F.

M.O.F. was on sale in Scotland as far back as 1837. It was something new in baby feeding.

Today it is a different kind of M.O.F. It has advanced with the progress of nutritional science. It embodies the results of years

of dietetic research. Its efficiency can perhaps best be measured by its popularity. M.O.F. was not distributed on a national scale until 1941—yet more than half the country's infant welfare centres now recommend it.

M.O.F. is a product of A. & R. Scott Ltd. of Edinburgh. Soon there will be other infant foods prepared with the same attention to modern nutritional standards: One of these will be a pre-cooked infant cereal, combining the latest in nutrition science with household convenience.



SCOTT'S OF EDINBURGH