[Web Appendix] Figure 1: The 7-step framework to estimate cost-savings due to increased breastfeeding rates in the UK

Step 1 - Develop a breastfeeding policy scenario
Step 2 - Determine reference population (each outcome)
Step 3 -
Determine population breastfeeding
Step 3 -
Determine population not-breastfeeding
Step 4 -
Determine number of diseases or care episodes
Step 4 -
Determine number of diseases or care episodes
Step 5 -
Determine total costs of care expected
Repeat this process for each breastfeeding scenario
Step 6 - Estimate potential cost-savings
Step 7 - Reflect uncertainty in predicted cost-savings