

In

SUNSHINE GLAXO

the protein, carbo hydrate and fat content have been perfectly adjusted, but there are other factors no less important.

The Mineral Content

has received attention, particularly the iron. "The difference in the iron content of cows' and human milk is marked, and a serious deficiency can occur," says an article in the Glasgow Medical Journal. For two years the iron content of Sunshine Glaxo has been adjusted to the amount necessary for the growing infant.

Vitamin D

is an essential to the infant in a sufficient quantity; cows' milk, from whatever source, is deficient or lacking in this vitamin—a matter of recognised knowledge. A standard quantity of vitamin D is added to Sunshine Glaxo to bring it to the necessities of the human infant.

Continuous Control

over every factor in manufacture, and also of laboratory and clinical investigation into every problem in infant nutrition—such is the Glaxo policy. In this way the confidence of the medical profession throughout the world has been gained.

SUNSHINE GLAXO

For further information please apply to:—

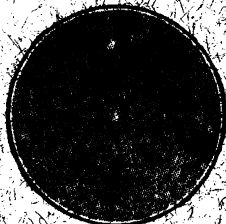
GLAXO LABORATORIES, 56, Osnaurgh Street, London, N.W.1



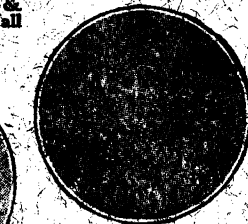
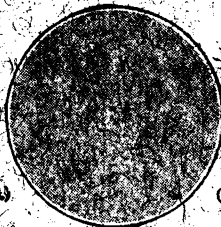
BACTERIA IN VARIOUS MILKS

Bacteriological sterility is perhaps one of the most important desiderata in the feeding of Infants. Periodical outbreaks of milk-borne epidemics are evidence enough that raw liquid milk is still outside the pale of safety; and the continual presence of tubercle bacilli in milk renders some form of treatment essential.

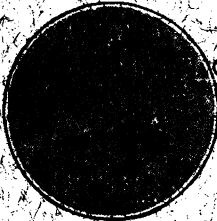
The accompanying micro-photographs illustrate the comparative degree of purity of different grades of milk and are convincing proof of the reliability of Cow & Gate Milk as opposed to all other forms of Milk.



PASTEURISED MILK
(Legal Limits 100,000 colonies per c.c.)



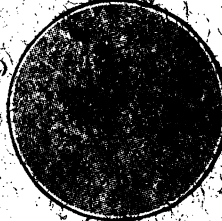
CERTIFIED MILK
(Legal Limits 30,000 colonies per c.c.)



SPRAY PROCESS MILK

"COW & GATE" MILK FOOD
(Always less than 150 colonies per c.c.)

The Bacteriological purity of Cow & Gate is assured by an Improved Roller Process which, unlike other forms of heat treatment, involves a minimum exposure to heat, and preserves intact the natural and rich vitamin content of the original West Country milk.



RAW COWS' MILK

Write for literature
and clinical samples
of Cow & Gate



Support HOME
Agriculture — Cow
& Gate Products are
ALL made from
ENGLISH MILK.

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